FOR IMMEDIATE RELEASE Apr. 3, 2014 Lorinda Lhotka, FSS Section Manager, (907) 451-2119 No. 14-14

Chocolate Chunk Luna Bars Recalled for Undeclared Macadamia Nut Allergen

(JUNEAU, AK) – Clif Bar & Company has issued a recall for 15-count boxes of Chocolate Chunk Luna Bars because the label does not state that the product contains macadamia nuts, a known allergen. People allergic to macadamia nuts run the risk of serious or life-threatening allergen reaction if they consume this product.

| Chocolate Chunk Luna Bar | Bar and Box UPC | Best By Dates |
|--------------------------|----------------------|----------------------|
| 15-count boxes | Bar: 7-22252-10068-9 | 11NOV14, 14OCT14 |
| | Box: 7-22252-20068-6 | |

Alaska DEC has confirmed these products were available in Alaska. To date, no illnesses or reactions have been reported in Alaska or elsewhere.

Consumers with questions about the recall should contact the company at 888-851-8456, 8 a.m. to 5 p.m. PDT, Monday through Friday, or online at: www.lunabar.com/lunachocchunk.

For more information on this recall, visit: http://www.fda.gov/Safety/Recalls/ucm390934.htm.

For more information on recalls affecting Alaskans, visit DEC's website: http://dec.alaska.gov/eh/fss/recallsalerts.html.



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